

**29th Annual
FOO Gala & Auction**
Benefitting Overland
Elementary School

Saturday, March 10, 2018
Le Meridien Hotel,
Santa Monica



Visit us at:

www.friendsofoverland.org

Dear Friend:

Your support will help growing young minds! I am writing to you on behalf of Friends of Overland (FOO), a non-profit organization of parent volunteers that raises funds for Overland Elementary School for Advanced Studies. FOO's biggest event of the year is our Overland Elementary Gala Dinner and Auction and plans are underway for our 29th annual gala at the Le Meridien Hotel in Santa Monica on March 10, 2018.

Please join us in our efforts to raise funds for Overland Elementary School, a public California Distinguished School with an economically and ethnically diverse student population that has become one of the top performing schools in the Los Angeles Unified School District. This accolade is due to the tireless efforts of our stellar teachers, administrators, and our dedicated parents who believe in supporting the public school system with their time and contributions.

In this era of budget shortfalls, the funds raised by FOO are more critical than ever to maintain the school's academic excellence. Overland Elementary School relies on the funds raised by the gala and auction to provide a fully staffed library, computer lab and science lab, as well as art, drama and music classes for our children. FOO also supports the funding of additional teachers and teachers' aides to assist with crowded classrooms. Unfortunately, many of these programs and enrichment activities would be eliminated from Overland without our continued fundraising efforts.

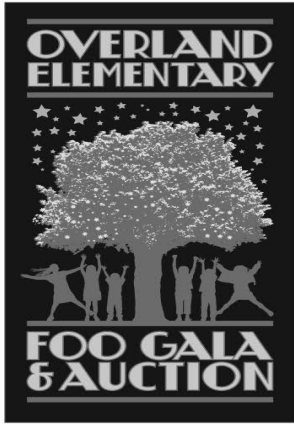
It is our hope that you will be able to make a difference for so many deserving young students by making your company a corporate sponsor at one the following levels:

- **Title Sponsor - \$15,000**
 - **Naming rights for entire event**
 - A reserved **table for 10** at the Gala and Auction.
 - **4-color logo featured prominently in the invitation** (distributed to entire school)
 - Full page ad in Gala & Auction Program.
 - Logo displayed in rotation on large screen visible throughout auction
 - Title Sponsor recognition on auction website
 - Title Sponsor recognition in bi-weekly auction bulletin (distributed to entire school)

- **Platinum Sponsor - \$7,500**
 - **Naming rights for large portions of event (i.e. Live Auction program)**
 - **8 tickets** to the Gala and Auction.
 - **4-color logo featured** in the invitation (distributed to entire school)
 - Full page ad in Gala & Auction Program.
 - Logo displayed in rotation on large screen visible throughout auction
 - Platinum Sponsor recognition on auction website
 - Platinum Sponsor recognition in bi-weekly auction bulletin (distributed to school)

- **Gold Sponsor - \$5,000**
 - **Naming rights for portions of event**
 - **6 tickets** to the Gala and Auction.
 - **Logo featured** in the invitation (distributed to entire school)
 - Full page ad in Gala & Auction Program.
 - Logo displayed in rotation on large screen visible throughout auction
 - Gold Sponsor recognition on auction website
 - Gold Sponsor recognition in bi-weekly auction bulletin (distributed to entire school)

Friends of Overland is a charitable non-profit organization [501(c)3] with Tax ID #95-3994813. Your contribution is tax-deductible as permitted by law. We reserve the right to use your contribution in conjunction with this event in the best manner to maximize the net proceeds to our organization.



**29th Annual
FOO Gala & Auction**
Benefitting Overland
Elementary School

Saturday, March 10, 2018
Le Meridien Hotel, Santa
Monica

• **Silver Sponsor - \$4,000**

- **4 tickets** to the Gala and Auction.
- **Half page ad** in Gala & Auction Program.
- Logo displayed in rotation on large screen visible throughout auction
- Silver Sponsor recognition on auction website
- Silver Sponsor recognition in bi-weekly auction bulletin (distributed to entire school)

• **Bronze Sponsor - \$3,000. :**

- **2 tickets** to the Gala and Auction.
- **Quarter page ad** in Gala & Auction Program.
- Logo displayed in rotation on large screen visible throughout auction
- Bronze Sponsor recognition on auction website
- Bronze Sponsor recognition in bi-weekly auction bulletin (distributed to school)

Your generous support is critical to the success of this event – the students, parents, teachers, and Overland administration appreciate and need the support of our extended community. Please do not hesitate to contact me with any questions at mpbabic@yahoo.com.

Sincerely,

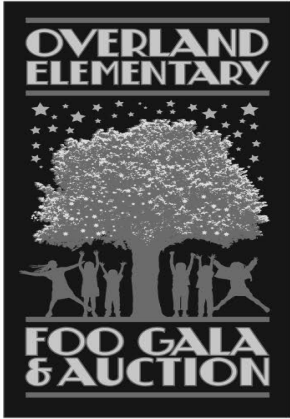
Masa Sekulic
Board Member
Friends of Overland



Visit us at:

www.friendsofoverland.org

Friends of Overland is a charitable non-profit organization [501(c)3] with Tax ID #95-3994813. Your contribution is tax-deductible as permitted by law. We reserve the right to use your contribution in conjunction with this event in the best manner to maximize the net proceeds to our organization.



Corporate Sponsorship Form

28th Annual Overland Elementary School Gala and Auction

Saturday, March 18, 2017
Le Meridien Hotel, Santa Monica

Solicited by: _____

Sponsor/Company Name: _____

Company Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Email: _____

Sponsorship Level (check one)

- Title Sponsor - \$15,000
- Platinum Sponsor - \$7,500
- Gold Sponsor - \$5,000
- Silver Sponsor - \$4,000
- Bronze Sponsor - \$3,000
- Other - \$ _____

Payment Method

- Check (payable to Friends of Overland)
- Credit Card #: _____ Exp.: _____

Cardholder _____

Signature _____

Thank you for your donation to the Friends of Overland 28th Annual Gala and Auction on March 18, 2017.

Please mail donation form and donations to:

Friends Of Overland
P.O. Box 64654
Los Angeles, CA 90064

FEDERAL TAX IDENTIFICATION # 95-3994813

For questions about the event, or to arrange for pick up of larger items, please contact Dave Poulten at dpoulten@glendoncap.com or (310) 907-0529.



Visit us at:
www.friendsofoverland.org